

HHS COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine confidence while reinforcing basic prevention measures



Dear Unidos Latino Association, Inc.,

Over the past few months, we have made tremendous progress toward getting our country vaccinated quickly, efficiently, and equitably. Nearly 172 million people have received at least one shot, including 64% of all U.S. adults.

Thanks to your work and partnership, the virus is in retreat across the Nation. However, there are millions of people who still need protection against the virus, and there are too many communities that are still at risk because of low vaccination rates. The Biden-Harris administration and the Department of Health and Human Services *We Can Do This Campaign* launched the Month of Action to mobilize a nation-wide sprint to ensure that 70% of adults in the U.S. receive at least one shot by July 4th. Your commitment to our Month of Action is imperative to getting shots in arms. We thank you for all of your incredible work.

We appreciate you taking the time to tell us about your efforts and we look forward to hearing more about your work in coming weeks. We need your leadership, your resolve, and your partnership more than ever. We are counting on you and we are here to support all of your grassroots efforts to reach unvaccinated people.

Again, thank you for all that you have done to get America vaccinated and for working every day to bring us closer to normalcy. Keep up the great work and let's sprint through this critical month to the Fourth of July **together**.

Sincerely,

A handwritten signature in black ink, appearing to read "A. Fauci", written over a horizontal line.

Dr. Anthony Fauci, *Director of National Institute of Allergy and Infectious Diseases (NIAID)*

A handwritten signature in black ink, appearing to read "Rochelle Walensky", written over a horizontal line.

Dr. Rochelle Walensky, *Director of Centers for Disease Control and Prevention (CDC)*

A handwritten signature in black ink, appearing to read "Marcella Nunez-Smith", written over a horizontal line.

Dr. Marcella Nunez-Smith, *Senior Advisor to White House COVID-19 Response Team*